

HONG KONG DIPLOMA OF SECONDARY EDUCATION EXAMINATION

**MOCK TEST 1**  
**ENGLISH LANGUAGE PAPER 3**

**PART B1**

**DATA FILE**

**GENERAL INSTRUCTIONS**

- (1) Refer to the General Instructions on Page 1 of the Question-Answer Section for Part A.

**INSTRUCTIONS FOR PART B1**

- (1) For Part B, attempt **EITHER** those tasks in Part B1 (Tasks 5 – 7) **OR** those in Part B2 (Tasks 8 – 10).
- (2) You are advised to use a pen for Part B.
- (3) The Data Files will **NOT** be collected at the end of the examination. Do **NOT** write your answers in the Data Files.

## Part B

### Situation

You are Billy Wong, an assistant at a travel agency, Infinity Travel. The agency is now promoting some new destinations and travel packages. Your supervisor, Vivian Chan, has asked you to do some tasks.

You will listen to a recording of the weekly podcast *Wanderlust* presented by two travel bloggers, Zac Starr and Laurie Chan. Take notes under the appropriate headings.

Before the recording is played, you will have five minutes to study the Question-Answer Section and the Data File to familiarize yourself with the situation and the tasks.

Complete the tasks by following the instructions in the Question-Answer Section and on the recording. You will find all the information you need in the Question-Answer Section, the Data File and on the recording. As you listen, you can make notes on page 3 of the Data File.

You now have five minutes to familiarize yourself with the Question-Answer Section and the Data File.

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**Listening note-taking page for the podcast *Wanderlust***

**Adventure travel**

What it is

Who it is suitable for

Reasons for choosing this type of travel

Example: Colorado, USA

**Cultural tourism**

What it is

Reasons for choosing this type of travel

Example: Budapest, Hungary

## Note from Vivian Chan to Billy Wong

Billy

I'd like you to help with three tasks.

I've drafted the layout for a poster about adventure travel. Please complete it by introducing what adventure travel is and who it is suitable for. Then put the rest of the content in the correct places. Check your notes from the travel podcast and take a look at our advertisement. It'd also be great to include figures that show positive feedback from our customers.

Secondly, we've received a phone enquiry from a customer, Mr Matt Tsang, about his upcoming cycling tour of Transylvania in Romania. Look at Jake's note and draft an email in reply to Mr Tsang. Also, update Mr Tsang on the flight details for his trip. Then briefly recap the cycling group and route information, and say what he should see and do along the route to keep him excited about the tour.

Thirdly, help me prepare an online post for our new white-water rafting tour in Colorado. Briefly introduce the activity and the tours we offer, including their duration, price, the equipment provided and any other relevant information. The first group of customers to try this new tour has just come back, so I'd also like you to include their positive feedback. And don't forget to leave our contact information at the end.

Many thanks

Vivian

## Advertisement for Infinity Travel

**Infinity Travel**  
Explore • Experience • Excitement

Day trips and multi-day tours available!

Canada, USA, Chile, Brazil, Morocco, UK, Finland, Japan, Indonesia, Australia

Want to try **hang gliding** in Rio, **kayaking** in New Zealand or **skiing** in France? Let Infinity Travel make sure you have the **adventure of a lifetime!**

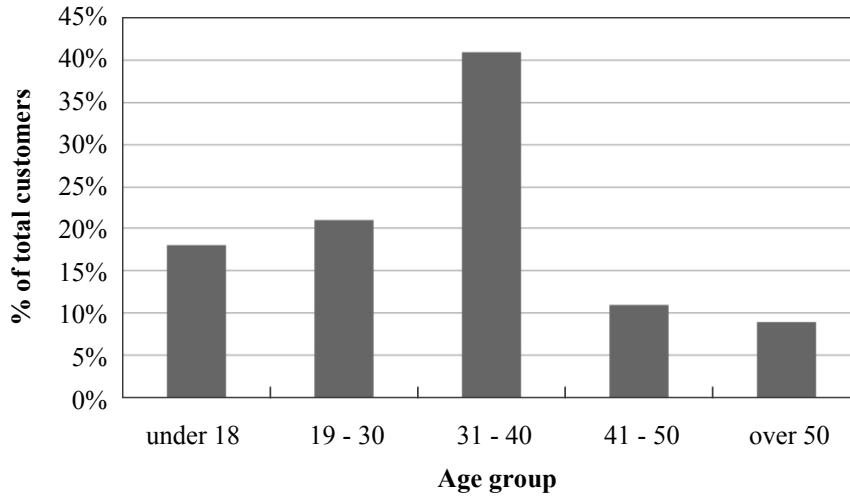
Infinity Travel has more than 10 years of experience in providing adventure tours to suit your needs! Whether you're a regular or new thrill-seeker (so long as you are physically fit), we guarantee a fruitful trip that will help you gain self-confidence!

Visit our website 

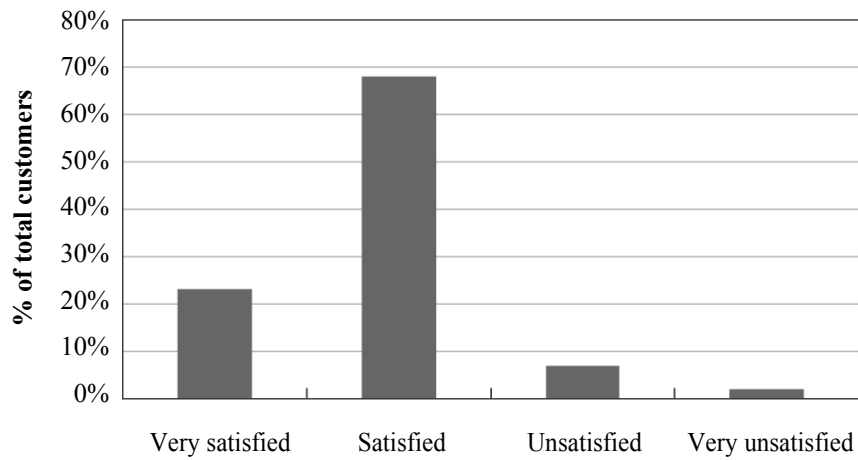
## Results of a survey done by Infinity Travel

### Survey results showing customer profiles and satisfaction levels for the tours

**Figure 1:** Infinity Travel customers by age group



**Figure 2:** Percentage of customers who were satisfied with tours provided by Infinity Travel



### E-ticket for Matt Tsang's flights

#### E-TICKET

Issue agent: Infinity Travel

Order no.: 354216

Airline: **Sylvair**

Ticket no.: 0901-8404-0288

Flight	Departure*	Arrival*	Class
L4 811	Hong Kong 17 Oct 1105	Bucharest, Romania 17 Oct 1745	Economy

Flight	Departure*	Arrival*	Class
L4 812	Bucharest, Romania 25 Oct 1945	Hong Kong 26 Oct 1330	Economy

Passenger name	Sex	D.O.B.	Passport no.
Matt Tsang	Male	3 May 1973	H23489112

*\* All times in the local time zone of the airports used for departure and arrival.*

### Note from Jake Ng to Billy Wong

A customer, Matt Tsang, called to ask whether private transfer between the first and last hotels and the airport & a luggage transfer service b/w all accommodation stops have been arranged.

Pls reply with this information:

- both transfer services confirmed
- return trip arrival time in HK changed to 1445

Thx!

# Cycling Transylvania

On **Infinity Travel**'s cycling tour of Transylvania, an average daily cycling distance of 30 km ensures that you travel at a comfortable pace with plenty of rest stops. As we limit our group size to 12 people, you can be confident of receiving all the support you need.

## Attractions

1. Cultural landscape  
Best known as the inspiration for Bram Stoker's *Dracula*, the cultural landscape of the Carpathian Mountains is steeped in literary and historical associations.
2. Historic buildings  
Travelling through this region will give you plenty of opportunities to take local tours of medieval villages that seem lost in time.
3. Natural sights  
By travelling slowly, you will have more chances to see plenty of natural sights, like mountains, forests and rivers. Look closely and you may even glimpse local wildlife, such as deer and bear.





# White-water Rafting Colorado USA

**Infinity Travel** offers multi-day white-water rafting trips down some of the most beautiful rivers in Colorado, USA.

We provide you with all the equipment you'll need, including wetsuits, helmets and life jackets.

Rivers are graded according to their level of difficulty, and there are different combinations of calm sections and rapids available, so you can choose a journey to suit you:

**No hassle,  
no worries!**

**Book your rafting  
adventure now!**

**Email from Vivian Chan to Billy Wong**

To: Billy Wong  
From: Vivian Chan  
Subject: FYI: White-water rafting in Colorado

Hi Billy

Here are some more details regarding our white-water rafting tour in Colorado.

The tour comes in two versions. The shorter version includes two days of rafting while the longer one includes three days of rafting. Prices start from HK\$20 000.

For enquiries or bookings, ask customers to contact us via [wildwater@infinitytravel.com](mailto:wildwater@infinitytravel.com) or by calling 2873 0818.

Vivian

## Customer reviews on the Infinity Travel website

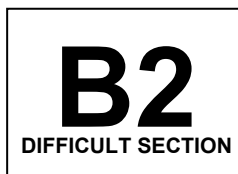


The screenshot shows a web browser window with the following content:

- Infinity Travel**
- Home > Tour reviews > White-water rafting
- Very exciting!**  
Lucy Hart  
Loved every moment! There were some scary moments, but I always felt safe. My friend found it a bit too scary though. Will need to find a more gutsy companion next time. 😊
- Great experience**  
Charlie Chen  
The guides were very experienced and knowledgeable. They were able to point out all sorts of interesting sights along the way.
- Not what we'd hoped for**  
Carmella Simeoni  
My son came down with flu on the first day. The guides did what they could to help, but it really spoilt the experience for us.
- No regrets at all!**  
Luke Dickson  
White-water rafting in Colorado was one of the most exciting things I've ever done!  
Couldn't get enough of it!
- Zero flexibility, really?**  
Johnny Sweet  
Our rafting trip was extremely well organized, but this meant that we had very little freedom to change our itinerary. We would have loved to stop off for some rock climbing.

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HONG KONG DIPLOMA OF SECONDARY EDUCATION EXAMINATION

**MOCK TEST 1**  
**ENGLISH LANGUAGE PAPER 3**

**PART B2**

**DATA FILE**

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**INSTRUCTIONS FOR PART B2**

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Listening note-taking page for the podcast *Wanderlust*

**Adventure travel**

What it is

Who it is suitable for

Reasons for choosing this type of travel

Example: Colorado, USA

**Cultural tourism**

What it is

Reasons for choosing this type of travel

Example: Budapest, Hungary

## Note from Vivian Chan to Billy Wong

Billy

I'd like you to help with three tasks.

Firstly, write a web article about our new cultural tours for our website. Introduce what cultural tourism is, why travellers often prefer it, and what they can do on a cultural tour. Then, briefly state how our cultural tours are different from others on the market, and where our new destinations will be (only include Asian and European ones this time). Remember to tell readers how they can learn more about the tours.

Secondly, write an email to Robert Chow, our general manager, proposing Budapest, Hungary as a new cultural tour destination. Introduce Budapest by providing some facts about it (including its population and size). Mention some of its famous tourist attractions and activities, as well as how to see the best view of the city. Then propose a hotel for our customers to stay in, and the duration and cost of the tour. Conclude by stating that we are confident this tour will be a success.

Finally, help me draft a script for a presentation to our new staff members about the potential of the cultural tourism market. Describe the trends in spending for cultural tourism and include data to support your points. Then name the three most popular destinations and the three destinations that have experienced the largest growth in popularity in this field. Include an overview of what tourists liked and disliked about cultural tours, as well as any suggested improvements given or already made.

Many thanks

Vivian



# Soak up some culture

The rising trend of cultural tourism

Cultural tourism is one of the latest trends in the travel industry. Statistics show that more than 63% of tourists would consider joining a cultural tour, to look for a different kind of travel experience from conventional tourism.

Take a look at our top tips on getting the most out of your cultural experience:

## Get off the beaten path

Every tourist destination is well-trodden for a reason, so we don't suggest that you give them a miss. However, give yourself time to explore some more unusual locations too.

## Talk!

Learn about your destination by interacting with locals! The people who actually live there will be able to give you the greatest insight into the place.

## A history lesson with a difference

With more world-class museums, theatres and galleries than ever at your disposal, there's no excuse not to learn about the history of your destination.

Infinity Travel offers a variety of unique cultural tours in order to distinguish itself from its competitors in the market.

If you are looking for a short trip, you may want to check out their four-day tour to Mongolia where nomadic families will host you in their yurts.

As this trend grows, it is expected that more local travel agencies will start to offer cultural tours to fascinating new destinations.

## SELECTED CULTURAL TOURS FROM INFINITY TRAVEL

### CHINA (SILK ROAD/XI'AN) 6-DAY TOUR



**HK\$6 688**



#### *Historical tour*

Ride camels on the ancient Silk Road across vast deserts and experience the historical treasures of Xi'an!

### EUROPE (FLORENCE/PARIS) 10-DAY TOUR



**HK\$21 999**

#### *Museum-Renaissance tour*

See the spectacular architecture of the birthplace of the Renaissance and explore the treasures of the Louvre, the Uffizi and many other museums.

### EGYPT (CAIRO) 10-DAY TOUR

#### *Historical tour*

See the awe-inspiring sphinx and pyramids and discover the fascinating history of this ancient land!



**HK\$19 899**

### NEW ZEALAND 6-DAY TOUR (Available soon!)



**Great value!**

#### *Relaxing tour*

Experience New Zealand like never before! Look out for more details coming soon!

To learn more about the above tours, visit us at [www.infinitytravel.com/culturaltours](http://www.infinitytravel.com/culturaltours).

## Email from Vivian Chan to Billy Wong

To: Billy Wong  
From: Vivian Chan  
Subject: FW: RE: Questions about Hungary

Hi Billy

Here's the email from Mr Oktar of Glorious Travel in Hungary for your reference. Since we're proposing HK\$19 000 for a five-day tour to Budapest, hotel rooms costing €100 would be most appropriate. Please choose a suitable hotel based on this budget. Also, please note that we'll arrange to have more than one guide who can speak the local language on future tours, so that clients will have even less trouble communicating with locals.

Vivian

----- Original message -----

Dear Ms Chan

Thank you for your interest in working with our company for your new cultural tour to Budapest, the capital city of Hungary.

We are able to provide guides who can speak Hungarian and English, so that international customers will not need to worry about having trouble communicating with locals.

As to your question about staying in Budapest, there is a wide variety of accommodation available from budget hostels to deluxe hotels, ranging from under €45 to €350 per night.

Please do not hesitate to contact me if you have any other questions.

Best regards

James Oktar

Manager

Glorious Travel, Hungary

## A web page about Budapest

Search



Budapest / Hungary

### Facts about Budapest

#### How large is the city?

525 km<sup>2</sup>

#### How many people live there?

Approximately 1.8 million people call it home.

### Where to stay in Budapest

Budapest offers a range of accommodation options. Check out our top picks for each budget!

#### \$ A great deal

Budapest has plenty of affordable accommodation. Private rooms in hostels start at around €45 per night. We recommend Gabor's Guesthouse, possibly the best-kept secret in Budapest, with its cosy rooms and free breakfast.

#### \$\$ All the comforts

For around €100 per night, you can find everything from friendly mid-range B&Bs to comfortable modern hotel chains. The Continental Hotel is well located and has everything to ensure a pleasant stay.

#### \$\$\$ Splashing out

If you're looking for luxury in the heart of the city, Budapest has it – for a price. Each room at Hotel Izabella, a boutique hotel in a renovated 19th-century residence, comes with a complimentary bottle of champagne. At the upper end of the market, expect to pay up to €350 per night.



## What to see & do



No trip to Budapest would be complete without a visit to the spectacular Parliament, which has more than 100 years of history. Visitors can take a guided tour around some of its 691 rooms.

The unusual Fishermen's Bastion, high on Castle Hill, overlooking the city, was constructed as a lookout tower. It gets its name from the fishermen who defended the section of castle wall that used to stand in its place.



For a break from all that sightseeing, go and visit one of the thermal baths around the city. One of the best is the Széchenyi Baths in City Park. The water temperatures of the pools can reach up to 38°C, allowing you to visit the baths all year round.

Market research figures on cultural tourism

Figure 1 – Annual spending on cultural tourism from 2009 to 2017

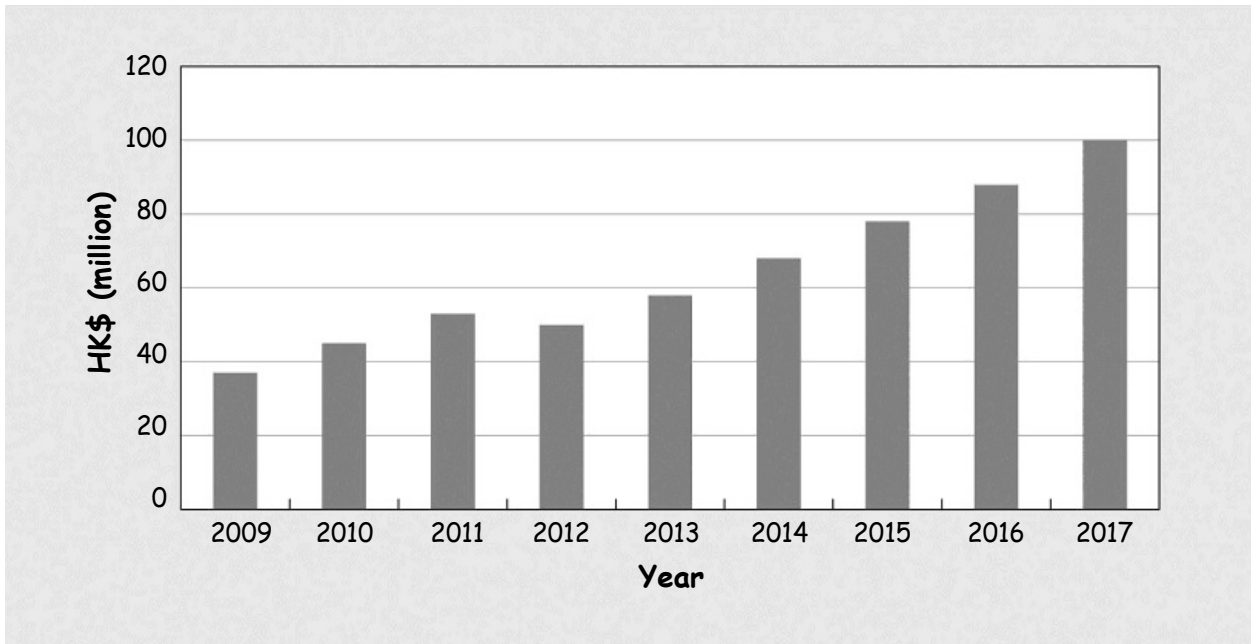
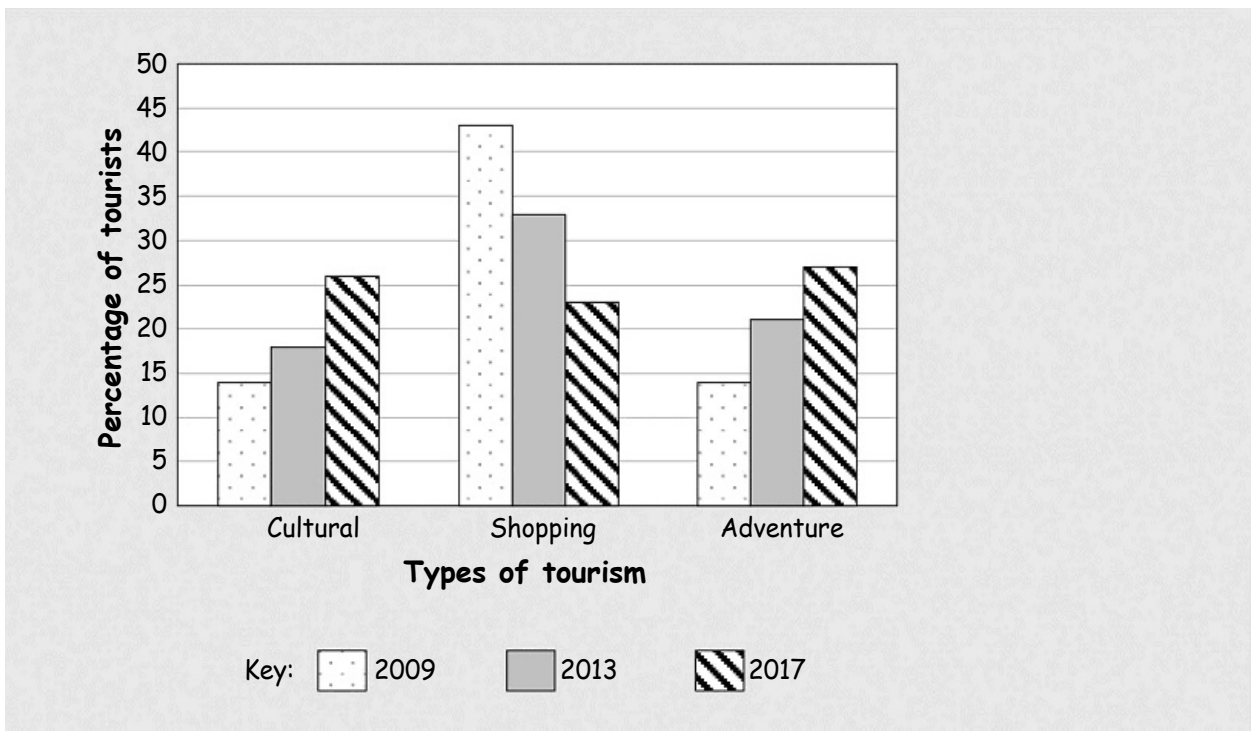


Figure 2 – Popularity of different tourism sectors (nine-year study of 5 000 tourists)



Online comments on culturaltravel.com.hk

**Traveller**

**Comment**

Connie



I was so satisfied with the cultural tour I recently joined. It was particularly good to have free time to interact with locals on our own.

**Travel agency:** Foreign World Travel

**Satisfaction:** 5/5

Alex



My family and I found the tour great. We really enjoyed seeing unusual places. One thing we would love to have in the future, however, is more tour guides who can speak the local language to help us talk to local market vendors.

**Travel agency:** Foreign World Travel

**Satisfaction:** 3.5/5

Harry



I was totally disappointed with the so-called ‘cultural tour’ I went on – it was no different from any other ordinary sightseeing tour. I was expecting something unique.

**Travel agency:** Eye-Opener Tours

**Satisfaction:** 2/5

Julia



I really enjoyed my trip to Indonesia, especially buying and eating food at the local market while wearing traditional Indonesian clothing. It made me feel like a local!

**Travel agency:** Infinity Travel

**Satisfaction:** 5/5

Kelly



My trip to Poland was better than I had expected. I learnt so much about the country from talking to local people. I’d definitely recommend it.

**Travel agency:** Limitless Horizon

**Satisfaction:** 4/5

Rankings page on Infinity Travel website

www.infinitytravel.com/rankings

**Top 5 adventure tour destinations by number of customers**

1. United States
2. Australia
3. Brazil
4. Canada
5. New Zealand

**Top 5 adventure tour destinations by growth in customer**

1. New Zealand
2. South Africa
3. Chile
4. Costa Rica
5. Bolivia

**Top 5 cultural tour destinations by number of customers**

1. France
2. Italy
3. Czech Republic
4. Hungary
5. United Kingdom

**Top 5 cultural tour destinations by growth in customers**

1. Egypt
2. Mexico
3. Indonesia
4. Mongolia
5. Greece

THIS IS THE LAST PAGE OF THE PART B2 DATA FILE

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